

Fall 2009

UUC 02-19-09-008– **BUSINESS**, Deletion, Post-Baccalaureate certificate, Marketing/Marketing Management (has to go to the BOV)

Reviewer: Christina Lindholm

Secondary Reviewer: William Korzun

APPROVED

Fall 2009

UUC 02-19-09-009 – **BUSINESS**, Revision, MKTG Major Curriculum Requirements & Outline

Reviewer: Alan Freedman

Secondary Reviewer: Jill Hardin

APPROVED

Fall 2009

UUC 02-19-09-010– **BUSINESS**, Revision, Course Number, Course Description, Course Title, MKTG 308 Introduction to Marketing to MKTG 301 Marketing Principles

Reviewer: Alan Freedman

Secondary Reviewer: Jill Hardin

APPROVED

Fall 2009

UUC 02-19-09-011 – **BUSINESS**, Revision, Course Prerequisites, MKTG 310 Information for Marketing Decisions

Reviewer: Alan Freedman

Secondary Reviewer: Jill Hardin

APPROVED

Fall 2009

UUC 02-19-09-012 – **BUSINESS**, Revision, Course Number, Course Description Course Prerequisites, MKTG 371 to 330 Integrated Marketing Communications

Reviewer: Alan Freedman

Secondary Reviewer: Jill Hardin

APPROVED

Fall 2009

UUC 02-19-09-013– **BUSINESS**, Revision, Course Number, Course Prerequisites, MKTG 373 to MKTG 315 Buyer Behavior

Reviewer: Alan Freedman

Secondary Reviewer: Jill Hardin

APPROVED

Fall 2009

UUC 02-19-09-014 – **BUSINESS**, Revision, Course Number, Course Title, Prerequisites, MKTG 376 Dynamics of Retail Management to MKTG 340 Retail Management

Reviewer: Alan Freedman

Secondary Reviewer: Jill Hardin

APPROVED

Fall 2009

UUC 02-19-09-015 – **BUSINESS**, Revision, Course Number, Description, Prerequisites, Course Cross listing, MKTG 378/INTL 378 to MKTG 320/INTL 320 International Marketing

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-016 – **BUSINESS**, Revision, Course Number, Prerequisites, MKTG 472 to MKTG 450 Product Development and Management

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-017 – **BUSINESS**, Revision, Course Number, Prerequisites, MKTG 474 to MKTG 435 Personal Selling and Sales Management

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-018– **BUSINESS**, Revision, Course Number, Course Prerequisites, MKTG 475 to MKTG 442 Services Marketing

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-019 – **BUSINESS**, Revision, Course Number, Course Description, Course Title Course Prerequisites, MKTG 476 Marketing Management to MKTG 302 Marketing Problems

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-020 – **BUSINESS**, Revision, Course Number, Course Description, Course Title Course Prerequisites, Course Cross Listing, MKGT 478/INTL 478 Global Internet Marketing to MKGT 448/INTL 448 Internet Marketing

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-021 – **BUSINESS**, Revision, Course Prerequisites, Course Description, MKTG 491 Topics in Marketing

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-022 – **BUSINESS**, Revision, Course Description, Course Prerequisites, MKTG 492 Independent Study in Marketing

Reviewer: Kathy Walker

Secondary Reviewer: James McLeskey

APPROVED

Fall 2009

UUC 02-19-09-023– **DENTISTRY**, Dental Hygiene, Revision, Course Credit Hours, Bulletin Copy, PERI 329 Peridontics II

Reviewer: Cliff Fox

Secondary Reviewer: Carolyn Norman

APPROVED

Fall 2009

UUC 02-19-09-024 – **DENTISTRY**, Dental Hygiene, Revision, Course Credit Hours, PERI 326 Peridontics I

Reviewer: Cliff Fox

Secondary Reviewer: Carolyn Norman

APPROVED

Fall 2009

UUC 02-19-09-025 – **NURSING**, Revision, NURS 371, Course Description, Course Credit Hours

Reviewer: Cliff Fox

Secondary Reviewer: Carolyn Norman

MOVED TO MARCH MEETING

UUC 02-19-09-026– **NURSING**, Revision, NURS 488, Course Description, Course Content (course as a core course – needs to go to UAC first)

Reviewer: Cliff Fox

Secondary Reviewer: Carolyn Norman

MOVED TO MARCH MEETING

UUC 02-19-09-027 – **SOCIAL WORK**, Revision, Graduation Requirements, Elimination of
Computer Proficiency Exam

Reviewer: Cliff Fox

Secondary Reviewer: Carolyn Norman

APPROVED

Fall 2009